

## **CABINET MEMBER FOR BUSINESS GROWTH AND REGENERATION**

**Venue: Town Hall, Moorgate  
Street, Rotherham S60  
2TH**

**Date: Friday, 20th February, 2015**

**Time: 9.00 a.m.**

### **A G E N D A**

1. To determine whether the following items should be considered under the categories suggested in accordance with Part 1 of Schedule 12A (as amended March 2006) of the Local Government Act 1972.
2. To determine any item(s) the Chairman is of the opinion should be considered later in the agenda as a matter of urgency.
3. Apologies for absence
4. Minutes of the previous meeting held on 2nd February, 2015 (Pages 1 - 2)
5. Herringthorpe Athletics Stadium (Pages 3 - 6)
6. Fairs Applications and Fairs Charges Review 2015 (Pages 7 - 8)
7. Rotherham Town Centre - Street Market on Tuesdays - Charges and Trading Areas (Pages 9 - 11)
8. Exclusion of the Press and Public

The following item is likely to be considered in the absence of the press and public as being exempt under Paragraph 3 of Part 1 of Schedule 12A to the Local Government Act 1972 (Information relating to the financial or business affairs of any particular person, including the local authority)

9. Rotherham Town Centre - Business Vitality Grant - Variation to Award (Pages 12 - 15)

**BUSINESS GROWTH AND REGENERATION**  
**2nd February, 2015**

Present:- Councillor Beck (in the Chair); Councillors Whysall.

Apologies for absence were received from Councillors Sansome.

**I40. MINUTES OF THE PREVIOUS MEETING HELD ON 12TH JANUARY 2015**

Resolved:- That the minutes of the previous meeting of the Cabinet Member and Advisers for Business Growth and Regeneration held on 12th January, 2015, be approved as a correct record for signature by the Chairman.

**I41. ENVIRONMENT AND DEVELOPMENT SERVICES - REVENUE BUDGET MONITORING 2014/15**

Consideration was given to a report, presented by the Finance Manager, on the performance against budget for the Environment and Development Services Directorate Revenue Accounts as at 31st December, 2014 and providing a forecast outturn for the whole of the 2014/15 financial year. Members noted the forecast outturn position of an under-spend of £455,000 for the Environment and Development Services Directorate, based on expenditure and income as at 31st December, 2014.

During discussion of this report, Members raised the following salient items:-

- Asset Management, Audit and Insurance;
- Streetpride (possible pressures on the Winter maintenance budget, which are dependent upon weather conditions).

Resolved:- (1) That the report be received and its contents noted.

(2) That the latest financial projection against budget for 2014/15, based on actual income and expenditure to 31st December, 2014, as outlined in the submitted report, be noted.

(3) That the submitted report be referred to the Self Regulation Select Commission for information.

**I42. EXCLUSION OF THE PRESS AND PUBLIC**

Resolved:- That, under Section 100A(4) of the Local Government Act 1972, the press and public be excluded from the meeting for the following item of business on the grounds that it involves the likely disclosure of exempt information as defined in Paragraph 3 of Part I of Schedule 12A to the Local Government Act 1972, as amended (information relating to the financial/business affairs of any person (including the Council) and is commercially confidential).

**I43. ROTHERHAM TOWN CENTRE - BUSINESS VITALITY GRANT - VARIATION TO AWARD**

Further to Minute No. G59 of the meeting of the Cabinet Member and Advisers for Regeneration and Development, held on 7th October, 2013, consideration was given to a report, presented by the Business and Retail Investment Manager, concerning a request for the variation of the previous approval of a Business Vitality Grant for an applicant trading in a retail shop situated at High Street in the Rotherham town centre.

The report stated that the Town Centre Business Vitality Scheme is designed to encourage and support new independent niche retail businesses to open up in Rotherham town centre. Members were informed that the applicant business proposes to move into adjacent larger premises in April 2015, to develop the business further. As part of this proposed expansion, the applicant business also intends to begin a partnership and to share the premises with another town centre retailer.

Members noted the terms and conditions of the grant scheme and considered the suggestion that the applicant business be allowed to claim the remaining amount of the original Business Vitality Grant award and to utilise it against the rent for the new business property at High Street. The financial implications of this proposal were detailed within the submitted report.

Resolved:- (1) That the report be received and its contents noted.

(2) That the payment of the remaining balance of grant, awarded in October 2013, to the applicant now identified, be approved on the same terms as the original award, but instead shall be based upon the occupation of a different retail property at High Street, Rotherham, as described in the report now submitted.

<b>ROTHERHAM BOROUGH COUNCIL – REPORT TO MEMBERS</b>
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<b>1.</b>	<b>Meeting:</b>	<b>Cabinet Member and Advisers for Business Growth and Regeneration</b>
<b>2.</b>	<b>Date:</b>	<b>Friday 20<sup>th</sup> February 2015</b>
<b>3.</b>	<b>Title:</b>	<b>Herringthorpe Athletics Stadium</b>
<b>4.</b>	<b>Directorate:</b>	<b>Environment and Development Services</b>

### **5. Summary**

This report proposes that the necessary operational budget for Herringthorpe Athletics Stadium is reinstated from 1<sup>st</sup> April 2015 and that the identified saving can be met by other areas of the Leisure & Green Space service. This will facilitate the continued operation of the Stadium under the current opening hours. It will also mean the facilities and opportunities afforded to the Rotherham Harriers Athletics club, schools and all the other user groups and individuals can be sustained and ideally developed.

### **6. Recommendations**

It is recommended that the operational budget for Herringthorpe Athletics Stadium is reinstated from 1<sup>st</sup> April 2015, funded by other savings within Leisure & Green Spaces.

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## 7. Proposals and Details

### Background

Due to the continued need for the Council to make savings, as a result of reduced funding from central government, the Herringthorpe Athletics Stadium has been subject to budget reductions of £60,000 in 2013/14 and £18,000 in 2014/15. Following the second budget reduction it was agreed that the Stadium would operate reduced opening hours for a trial period. This would allow time for alternative methods of management to be explored before final closure would be necessary at the end of March 2015.

### Current Situation

The Stadium is performing well in terms of meeting current user needs but it has not been possible to increase income sufficiently to fully cover the £18,000 that is needed to sustain the operation under the current reduced opening hours.

With regard to alternative management arrangements, there have been some expressions of interest from third parties, but these have not led to any sustainable option being identified therefore, under the existing decision by members, the Stadium is due to close at the end of March 2015 and the impact of this this would be:

- Rotherham Harriers Athletics Club, a key partner on site, along with the other groups, teams, schools and individuals identified in previous reports would no longer have access to the facilities. This would make continued participation in their chosen activities very difficult as there is no other athletics track in the borough.
- Teams using Herringthorpe Playing Fields may no longer have access to changing facilities and therefore alternative arrangements would need to be explored which will have associated costs.
- The site could become a target for vandalism which may incur further costs that cannot be calculated at this point.
- 3 part-time staff employed at the stadium would be at risk of redundancy
- The Active Rotherham (formerly Sports Development) Service would be relocated to Riverside House and there would be some loss of the wider sports development activity that takes place at the stadium (e.g. the 'Active Always' walking group and Chronic Obstructive Pulmonary Disease class).
- It would be necessary to demolish and / or remove all of the buildings within 3 months of closure in order to remove the cost of rates associated with the property (approximately £9,000 per year), otherwise this would be an ongoing budget pressure. This work would have an associated, one-off cost.

- Contact has been made with Sport England in order to establish their position in respect of funding provided by them for track refurbishment in 2004. They have stated that it is possible they would seek compensation for their investment.

### Proposed Way Forward

The Stadium itself has delivered a small increase in income and has the potential to do more with some investment. The Rotherham Harriers Athletics Club has agreed to increase their contribution through hire fees by 17%, which represents approximately £2,000 of additional income in 2015/16. In addition the Leisure & Green Spaces Team that manages the Stadium has also been working hard to develop all of the services it provides in order to meet customer expectations and deliver on the Council's priorities. As a result of this work, particularly in respect of generating increased and sustainable income, service managers believe that it is now possible to identify the remaining £16,000 savings target from a combination of re-alignment of expenditure budgets within areas of the service and additional income generation.

It is therefore proposed that the necessary budget is reinstated from 1<sup>st</sup> April 2015 and the identified saving is met from the forecast additional income at the Stadium and from other areas of the Leisure & Green Space service. This will facilitate the continued operation of the Stadium under the current opening hours. It will also mean the facilities and opportunities afforded to the Rotherham Harriers Athletics club, schools and all the other user groups and individuals can be sustained and ideally developed.

Sport England and the Football Association have been supportive in discussions to fund improvements to the site that should, in time, bring in extra revenue.

### **8. Finance**

The cost implications of this proposal will be managed by a combination of re-alignment of expenditure budgets within areas of the service and additional income generation.

It is important to note that if the Stadium were to close possible related costs could include: rates and/or the demolition of buildings, access to changing facilities to support the adjacent playing fields, Sport England compensation for investment and vandalism of the site.

Further work would need to be undertaken to identify both one off and ongoing costs.

### **9. Risks and Uncertainties**

The future sustainability of the Stadium will depend on levels of usage and income.

Should the facility close there is an overall risk of impact on the healthy lifestyles of stadium users and on the Council's corporate commitment to support improvements

in health and wellbeing. This is because the closure of the site will remove access to sport and physical activity opportunities for a number of groups and individuals (particularly the sport of Athletics). It is also possible that the lack of use of the site and the absence of a regular staff presence could lead to increased problems of anti-social behaviour and vandalism

Loss of this budget and current business at the site, along with the deterioration of the facilities may have an adverse effect on the Council's broader plans to develop the Herringthorpe Leisure Site at some point in the future.

### **10. Policy and Performance Agenda Implications**

The proposal has the potential to have a positive impact on Council's stated vision in respect of 'helping people to improve their health and wellbeing'.

### **11. Background Papers and Consultation**

Officers in Financial Services have seen the report and had the opportunity to comment.

Report to Cabinet Member for Culture and Tourism, 5<sup>th</sup> February 2013, Athletics Stadium Budget Savings 2013/14

Report to Cabinet Member for Culture and Tourism, 9<sup>th</sup> July 2013, Herringthorpe Stadium Budget Savings- Post Consultation

**Contact Name :** *Steve Hallsworth – Leisure & Community Services Manager, Extension 22483, e-mail [steve.hallsworth@rotherham.gov.uk](mailto:steve.hallsworth@rotherham.gov.uk)*

<b>ROTHERHAM BOROUGH COUNCIL – REPORT TO MEMBERS</b>
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<b>1.</b>	<b>Meeting:-</b>	<b>Cabinet Member and Advisers for Business Growth and Regeneration</b>
<b>2.</b>	<b>Date:-</b>	<b>Friday 20 February 2015</b>
<b>3.</b>	<b>Title:-</b>	<b>Fairs Applications and Fairs Charges Review 2015 All Wards</b>
<b>4.</b>	<b>Directorate:-</b>	<b>Environment and Development Services</b>

## 5. Summary

To report on the fairs applications received and annual review of charges in accordance with audit requirements.

- a) Wath Bonfire Ground 5 days 26<sup>th</sup> – 30<sup>th</sup> March 2015.
- b) Rawmarsh Victoria Park 4 days 16<sup>th</sup> – 19<sup>th</sup> April 2015.
- c) Spring Fair Herringthorpe Playing Fields 4 days 14<sup>th</sup> – 17<sup>th</sup> May 2015.
- d) Kimberworth St. Pauls Fields 5 days 19<sup>th</sup> – 23<sup>rd</sup> June 2015.
- e) Clifton Park 6 days 1<sup>st</sup> – 6<sup>th</sup> July 2015.
- f) Clifton Park 6 days 26<sup>th</sup> – 31<sup>st</sup> August 2015.
- g) Greasborough Recreation Ground 4 days 3<sup>rd</sup> – 6<sup>th</sup> September 2015
- h) Clifton Park Rotherham Show 2 days 12<sup>th</sup> and 13<sup>th</sup> September 2015.
- i) Maltby Wood Lea Common 4 days 16<sup>th</sup> – 19<sup>th</sup> September 2015.

## 6. Recommendations

**That the fairs itemised in section 5 of this report be approved.**

**That charges for all district fairs remain frozen during 2015.**

**That charges for all apparatus at Rotherham Show 2015 remain frozen.**

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## **7. Proposals and Details**

An annual review of fairs applications and charges has been carried out in accordance with audit requirements. The review was carried out by the Markets Management team and included discussions with Showmen.

Showmen have requested that current rental fees for all fairs be frozen. They have also indicated that an increase in the daily charge rate for the district funfairs may necessitate a reduction in the number of operating days in order to reduce their operating costs.

Having reviewed the current agreements and charges it is considered that it would be appropriate to freeze the charges on all district funfairs during 2015.

The DBS procedure to ensure safeguarding will apply to all showmen and be implemented as part of the application process.

## **8. Finance**

All fairs income is split 50:50 with RMBC Leisure Green spaces and Events & promotions services.

RMBC management costs for all these events are minimal.

## **9. Risks and Uncertainties**

None

## **10. Policy and Performance Agenda Implications**

The provision of fairs for recreation and leisure is an essential element in the efforts to attract more people into the Town and help them to enjoy the Parks and Green spaces.

## **11. Background Papers and Consultation**

Discussions have taken place with Showmen .

Emergency Services, RMBC Highways, RMBC Health & Safety section, RMBC Culture & Leisure services to be notified upon Council approval.

Anston Greenlands Park – Expression of interest received. Remains subject to further consultation.

**Contact : Dean Thurlow - Markets Operations Manager 01709 365021**

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<b>ROTHERHAM BOROUGH COUNCIL – REPORT TO MEMBERS</b>
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<b>1.</b>	<b>Meeting:-</b>	<b>Cabinet Member and Advisers for Business Growth and Regeneration</b>
<b>2.</b>	<b>Date:-</b>	<b>Friday 20<sup>th</sup> February 2015</b>
<b>3.</b>	<b>Title:-</b>	<b>Tuesday Street Market Expansion Charges Report Ward 2 Boston Castle</b>
<b>4.</b>	<b>Directorate:-</b>	<b>Environment and Development Services</b>

### **5. Summary**

The RMBC Markets Service has commenced with consultation to establish the trader needs within the expanded Tuesday street market.

This report sets out the proposed charges and allocation arrangements.

### **6. Recommendations**

- To approve the charges set out within this report.
- To approve the revised trading zones.
- To approve additional trading areas in zone 1 surrounding Imperial Buildings.
- To approve the six week initial trial rate to attract traders.

### **7. Proposals and Details**

Proposals to expand the Tuesday Street Market were reported to Cabinet Member for Business Growth and Regeneration on 12<sup>th</sup> January 2015. The meeting resolved that a further report be brought back relating to fees and charges.

Following consultation with traders it is proposed to implement the following stall allocation measures for the expanded Tuesday Street Market

- Regular traders will be given the opportunity to relocate within the Tuesday Street Market without penalty within the trading zones.
- The Market Service will hold any trading positions vacated by regular traders relocating within the Tuesday Street Market for the six weeks. Traders will be able to request reinstatement to their original locations at any time during the six week period.
- Vacated positions will be available for use by new or casual traders within the six week period.
- Casual traders that do not wish to take regular status may continue to trade as required (subject to availability of pitches) but will not be guaranteed the same pitch.

- The All Saints Square trading zone will be extended to attract some of the Tuesday Street Market footfall towards Corporation Street Minster Gardens and Imperial Buildings.

### **Current Charging**

Traders are currently charged £10.00, £19.90 or £33.75 for a pitch.

Annual income has grown consistently since 2011/2012.

- 1/4/2011 – 31/3/2012      £55,895.
- 1/4/2012 – 31/3/2013      £62,090.
- 1/4/2013 – 31/3/2014      £69,677.

Within the current 62 trading areas there are an average of 25 tariffs of £19.90 and 6 at £10 (01/04/2013 – 31/03/2014).

### **Proposed New Charging structure:**

Charges for regular traders will be held at the same level of £33.75 per 10 foot square area, including equipment and gazebo for trading. This ensures that a permanent trading area is secured and traders benefit from having a regular established pitch each week.

Regular traders that trade on other days within the Market Service are currently charged a reduced tariff of £19.90 to trade on the Tuesday Street Market. It is proposed this reduced rate incentive is continued.

New traders to the Tuesday Street Market will be offered an introductory rate of £19.90 for three weeks and offered regular status thereafter. This three week offer does not need to be taken on consecutive weeks.

Casual traders will be charged at £33.75 the same rate as for regulars.

The All Saints Square trading zone will be charged at £10.00 per trader for both regular and casual traders

## **8. Finance**

The report to Cabinet member of 12<sup>th</sup> January 2015 highlighted capital costs of £48,000 and additional staffing costs of £12,000pa that would be required to expand the Tuesday Street Market. The capital costs included the replacement of existing gazebos and equipment that was reaching the end of its useful life.

The charges detailed above give an income from a fully occupied street market of:-

24 x Zone 1 @ £10.00	£240.00
25 x Zone 2 @ £19.90	£497.50
46 x Zone 2 @ £33.75	£1552.50

Total	£2290.00
Per Annum	£119080.00
Less Current Returns	-£69677.00

**Additional income per annum £49403.00**

As reported in January 2015 is proposed that via the Public Loans Board, £48,000 will be borrowed over a 5 year period with total repayment estimated at £54,840 with an annual repayment figure of £11,880 in year one reducing to £10,056 in year 5. There is an option to repay early if that is achievable.

The potential additional income is sufficient to cover borrowing and additional staffing costs.

## **9. Risks and Uncertainties**

Risks and uncertainties attached to expansion of the Tuesday Street Market were reported in January 2015. No additional risks are identified from the proposals contained in this report.

## **10. Policy and Performance Agenda Implications**

Regeneration of the Central Area, is a corporate priority for the Council and its ambition to create a vibrant place for people to live, work and visit.

The proposed activity will contribute to the following strategic priority of the Community Strategy:

*Develop Rotherham Town Centre as a destination providing a mixed economy of specialist and quality shops, markets, housing and cultural life for all ages, & establish a strategy to ensure local centres complement the offer in the town centre*

By expanding the market we aim to enhance the quality and diversity of the retail offer, increase foot flow in primary shopping streets and reduce vacancy rate in town centre premises.

This project *contributes towards the Economic Plan and in turn the Community Strategy* under Priority 5 – “Achieve Rotherham Town Renaissance” since the development of the retail sector and the markets which help us differentiate our offer (and thus improvement of the town centre offer) is paramount to the creation of an overall vibrant town centre.

## **11. Background Papers and Consultation**

Consultation with:

Corporate Finance Team

Director of Planning and Regeneration

Existing traders

Town Centre Shoppers

**Contact Name: Bernadette Rushton, Retail Investment Manager  
Dean Thurlow, Markets Operations Manager**

By virtue of paragraph(s) 3 of Part 1 of Schedule 12A  
of the Local Government Act 1972.

Document is Restricted